



Potential Exhibitors @ 2017 WSSAAA Conference

The 41st annual conference of the Washington Secondary School Athletic Administrators Association will be held at Red Lion Inn at the Park in Spokane, Washington on April 24, 25, 26 2016. We are looking forward to another successful conference and hope you will attend.

Our membership continues to grow and this conference attracts many of the athletic administrators from Washington middle, junior and senior high schools. As a **CONFERENCE EXHIBITOR** you will meet the key people currently leading our athletic and activity programs in the state of Washington. We've put together another dynamic program that's sure to draw a record number of athletic directors. Please join us!

The expense of a booth is **\$400 if payment is received by March 1, 2017 and will be \$450 if payment is received after March 1, 2017**. This cost includes one 8'x10' fabric booth with one power outlet and one 6 foot table with white top and skirting on three sides, two chairs, and one exhibitor sign. Additional equipment may be rented at an extra charge. As a bonus, there will be a lunch for all exhibitors and attendees included on Monday, April 24th in the exhibit hall.

“SHOW INFORMATION” regarding exhibit times will be sent out after the first of the year for your planning purposes, but for now, the show dates will be Monday, April 24th and a half day on Tuesday, April 25th. The exhibit hall will remain upstairs in the ballroom located on the first floor. We feel that this gives you better exposure outside of the specific door prize times that we have built in.

Those individuals/companies seeking higher levels of exposure and involvement should contact Dave Tikker, Executive Director at dtikker@aol.com or 509-342-1167 for sponsor information.

BONUS OFFER – WSSAAA produces a monthly e-news that is delivered to every possible school and athletic administrator across the state. If interested in the WSSAAA Monthly E-News advertising plan contact: Dell Gray, All American Publishing 5411 Kendal St Boise, Idaho 83706, (208) 908-4811 direct or (800) 441-1154 ext. 2031.

ATTENDEES ROSTER – Each Conference Exhibitor will receive an e-mail after the conference that will include the names of all conference attendees and their contact information.

We appreciate your interest in attending our conference. Booths are assigned on a first come basis so please don't delay. We have sold out for the past sixteen consecutive years. Please return the enclosed 2017 Exhibitor Registration Form to guarantee your space in Spokane this spring.

Should you need additional information please contact me during working hours (PST) at 253-583-5580.

Respectfully,

Scott Nordi, CAA
WSSAAA Exhibit Chairman