



## WSSAAA EXECUTIVE BOARD MEETING MINUTES

March 10, 2021 – 9:30 AM

Via ZOOM

**In attendance:** Dave Tikker, Erik Titus, Ken VanSickle, Lacey London, Loren Sandhop, Joe Keller, Rebecca Moe, Don Beazizo, Julie Stroncek, Aaron Radford, Steve Bridge, Scott Nordi, John Appelgate, BJ Kuntz, Cale Piland, Scott Stockslager, Stark Porter

**Absent:** Cindy Tikker, Ryan DeLozier, Ken Lindgren, Dwayne Johnson, Pat Round, Wendy Malich, Matt Cooke, Jeff Pietz, Cole Kanyer, and Steve Frucci

**Guests:**

### **District 1 Rep**

Don Beazizo announced he'll need to step down from his District 1 position. District 1 will look at a replacement.

### **Secretaries Report**

Minutes were sent electronically. Hearing no additions, **Motion by Beazizo to approve the Minutes as presented. Motion seconded by Nordi. Motion Passed.**

### **Financial Report**

Transactions and Net worth were reviewed by Dave Tikker. Banking activity has been pretty minimal recently.

**Motion by Beazizo to approve the Financial Report as presented. Motion seconded by Stockslager. Motion Passed.**

### **Executive Director's Report**

Tikker reported that Video Scoreboard is coming on as a new sponsor, which will include a sponsor fee and a percentage of sales. Daktronics contract had expired and chose not to renew. Another possible sponsor may be GESA, as well as Baden Ball and BSN Sports.

Section 8 selection will include WSSAAA's nominee, Lacey London and a nominee from Oregon Tim Sam. Election will happen at the meeting in Washington. Past practice has been voting by the membership in attendance at the meeting.

### **WSSAAA Conference Discussion**

Kanyer was unavailable for today's meeting. Tikker led the discussion regarding the conference. The structure of the conference is being considered. Idea is to reduce the break-out sessions offered (from 5 to 3 per hour), and focus more on networking due to the level of stress the AD's are feeling this spring. First day would include the golf

tournament, wine tasting and potentially a boat ride on the Columbia. There are a couple meals with the vendors. The mantra this year would be less is better. We need time to celebrate our work and each other.

Tikker has suggested that he and Cindy may absorb the Conference Chair responsibility with Beazizo stepping down for the 2022 Conference. Working AD's are swamped right now, so having someone step into this role right now will be a struggle.

Concern about what limitations may be in place by the Governor come June. The facility is much larger than the Red Lion in Spokane. The hope is that educators could all be vaccinated by then, and Tikker will work with the Convention Center on limitations.

Tikker reported that Idaho has their conference in July. Montana, Wyoming and Alaska will be invited since they don't have a conference this year. Oregon has not reported yet.

Appelgate has a plan in place for the ADoY banquet, as he'll have a couple years of awards to present.

Tikker and Kanyer will share out a revised conference schedule and information in the next few weeks.

Recommendation to hold off on a drop-dead decision date to move forward until we hear from the Governor.

Tikker reported the normal Board meeting on the first day of the conference may be done a week early so people are not in a time crunch.

### **ADoY Discussion**

Reminder that April 15 is the new due date for ADoY nominees and letters as well as the Alli Bennet Scholarship. All info needs to be turned into Beazizo by that date.

### **Mentoring Report**

Pietz was unavailable today. He has been responsible for the Newsletter. Jeff Lowell has taken on WWE piece. Each District mentor has been a contributing member of both of those programs. Tikker commented that our networking has improved across the board, and people are willing to ask and answer questions. We need to find a way to continue these programs even when we get back to normal work.

Our relationship and openness with the WIAA has improved and Tikker thanked Kuntz for her contributions. Just being part of each other's meetings and facetime with each has helped that trust and relationships.

### **WIAA Report**

Kuntz reported the office is stressing the support of AD's as we all dive back into normal work. Another focus has been communication to the membership. Lastly the State office is hoping to offer in-person Fall Workshops again.

### **Awards**

Malich was unavailable for the meeting, but Tikker reported that her date for awards is also April 15. Reminders will go out to District Director's to submit nominees.

## **WSSAAA Magazine/ Publication Committee**

Mascot Media is now helping with the magazine publication. Mascot Media has supplied sponsorship to scholarship new AD's to the conference. A few articles need to come in as well as pictures needed for the upcoming issue. Sandhop reported that the Big 9 has liked their new website and app provided by Mascot Media, and they have free software and platform to stream games not covered by the Pixellot cameras.

## **Educational Aspects/ Current Issues**

Bridge reported about parents purchasing football equipment and make sure that your insurance provider is on-board with your policy. He also recommended that helmet reconditioning needs to have a quick turn-around.

## **New Business**

Athletic Secretary Certification idea proposed by Titus. Professional development opportunities and bringing them into our networking world. Potentially 3 classes of LTI or hands-on trainings that lets them learn and network. Beazizo has created some how to videos for VNN that could be shared (<https://youtube.com/playlist?list=PLbgPx86Gb5lnoGafINE18vy8ZMe2vctMs>). Porter reported that the networking is just as valuable as any training as we are in a relationship business.

Tikker is working with the Principal's Association (WASA) to see if that certification for the secretaries could be honored by them too. We are working to get the secretaries a membership category with WSSAAA.

## **Conference Vendor Report**

Nordi is working to get the roll-overs and returnees ready to be at the conference. Vendors are excited to be in front of AD's in person as well.