



WSSAAA EXECUTIVE BOARD MEETING MINUTES

October 4, 2020 – 9:00 AM
Via ZOOM

In attendance: Dave Tikker, Cindy Tikker, Erik Titus, Ken VanSickle, Lacey London, Loren Sandhop, Dwayne Johnson, Pat Round, Joe Keller, Ken Lindgren, Rebecca Moe, Wendy Malich, Don Beazizo, Matt Cooke, Jeff Peitz, Julie Stroncek, Cole Kanyer, and Steve Frucci, Aaron Radford, Steve Bridge
Absent: Scott Nordi, John Appelgate, Ryan DeLozier, BJ Kuntz, Cale Piland, Scott Stockslager, and Stark Porter
Guests:

President Erik Titus called the meeting to order at 9:00AM.

Secretaries Report

No minutes were available from the June 2020 meeting.

Financial Report

Transactions, Net worth, and Budget were reviewed.

Motion by Malich/Lindgren to approve the Financial Report as presented. Motion Passed.

Budget Committee

London reported on the committee's reviewing of the 2020-21 Budget and Net Worth in comparison to last four years. Audit report available and all was good. **Motion by Moe/Kanyer to approve the Budget Committee Report as presented. Motion Passed.**

Executive Director's Report

Tikker announced Mascot Media is on board as a new sponsor (will produce magazine). Frucci reported that Final Forms is working to create a digital membership card for WSSAAA to reduce the expense of the printed card. He also requested we make sure that our AMP account is up to date so that groups are a useful tool in the system. Tikker reported that most sponsors have agreed to carry-over, so income will be down, but also the expenses without the conference were down. Essentially, a wash. Discussion about creating State AD certification tied to our toolbox & webinars, maybe through Concordia (currently certification is only through NIAAA)

There will not be an in-person NIAAA Conference at Tampa Bay due to Covid. The conference will be all virtual.

**Motion by Lindgren/Keller to approve the Executive Director Report as presented.
Motion Passed.**

Mentoring Report

Peitz reported that two mentor newsletters have already come out. New introduction of WSSAAA Wednesday Extension (WWE) this year, to have mentors hold a round table/ office hours following the WSSAAA Wednesday topic to allow AD's to discuss more. Provides more networking, shared leadership and ability to communicate throughout the State. Topic one was Covid planning and this Wednesday will be a follow-up from RJay Barsh.

WIAA Report

Malich and Lindgren reported that the latest discussion at the Executive Board level was regarding summer 2.0. Waiting for new information from the Governor's office. Obviously, counties are in different phases, so the whole State is not necessarily able to start in-person school and or athletic practices at this time.

Discussion around the possible impact of the State Conference date colliding with the Season 3 Post-season. No action at this time, with the fluidity of our current situation.

Diversity and Inclusion Committee has been commissioned and starting to have discussions around current social issues, including responses to the National Anthem.

Concern that FTE's are down around the State due to on-line learning. Many of that loss of students are from low engagement from high poverty kids, as it is more difficult for their families to navigate Remote Learning. There may be an increase at private school enrollment too at the same time, as due to being able to offer in-person classes.

NIAAA Committee Reports

Johnson reported that he will be leading a National call this month and he is following up on our nominations for National recognition.

London reported that the National Initiative Committee has selected Tunnels to Towers (benefiting first responders). She is hoping for a hands-on initiative as well as just fundraising for charities in the future.

Moe is on the Ad Hoc Inclusion Committee, where women and minorities are called to leadership positions on boards such as ours. This will potentially be full-fledged committee next year.

Middle Schools

Round reported that MS AD's need HS AD support during this time too. Please continue to reach out to them and provide guidance. Once again, trying to get MS AD's to be members of the association to ensure they get our benefits such as the mentorship program and certification. The AMP database needs to be proofed by all. We will have an at-large position opening. Round and Tikker will work to fill the vacancy.

WSSAAA Wednesday & Conference

Kanyer is working on new topics for our bi-monthly WSSAAA Wednesday discussions. The first topic revolved around Covid Planning, with future topics TBD including Community Builders or Social platforms including Social Emotional Health and Diversity & Inclusion.

Kanyer is hoping to roll over the Conference from last year, but not all speakers have been booked yet, due to our current situation. IF we don't have an in-person conference, discussion about creating a virtual conference like WIAA did with their Coaching School. We want to ensure we will provide the professional learning opportunity this year regardless.

Kanyer proposed a "discussion board" on the website to provide resources. Discussion about ways to share ideas or documents about good things happening in our communities. Opportunities to share through our publication, WWE document page and now a potential discussion/blog. Social Media has been underutilized by our Association and he shared Twitter opportunity for the board.

LTI Coordinator

Kanyer and Titus presented on Zoom call they attended regarding new classes coming out from NIAAA: synthetic turf fields, social emotional health, ethical decision making, partnering with parents, implementing diversity, coping with tragic events. Kanyer surveyed the membership regarding certification. Concerns brought up were the lack of incentive and time constraints. Providing education for AD's is still the goal of our organization, and how we can reach more of our transitional membership. Titus reported that some states are requiring certain courses (504 for example) of all AD's.

Awards

Malich said we need to look at our National Award nominations and started the conversation regarding last year's AD of the Year and our service awards.

Consensus was that we need to recognize both last year's and this year's people, but we need to figure out a way to do it expeditiously. One idea was to produce a video which could also be rolled out in-case we are forced to go virtual this year. Commendation and Service Honor Awards can be presented in our magazine. One lesson learned last year, was that we need to continue to recognize our AD of the Year digitally even when we have the opportunity to have a banquet again in the future. Malich will send out last year's recipients with a plug for this year's recognition. Beazizo will send out ADoY info at the end of October. Keller has yet to be recognized for State Hall of Fame. Titus suggested we start a working document of people we need to keep on our radar for future recognition.

Webpage

No Report.

WSSAAA Magazine/ Publication Committee

Article assignments for the year will be sent by Keller to the board.

Educational Aspects

No report.

District Reports

District 1 Post season event planning; Pixellot cameras being funded with Covid \$; Hometown Ticketing discussion to control fan entry & stadium mapping

District 2 Culminating event planning; concern about official shortage and how that affects scheduling

District 3 Continued planning regarding Covid and scheduling/ talk about NFHS live streaming games.

District 4 Arbiter Game training; summer 2.0 opportunities; Helmet reconditioning discussed, where 2011 helmets will be pulled, but if a helmet has not been used since post 2019 season reconditioning is good to go

District 5 same as District 6 plus WIAA ball contract discussions.

District 6 Discussion on how District tournaments can happen, impact on shorter tournaments and or fewer or no fans in stands and whether we can reimburse our member schools and remain solvent. Culminating event discussions.

District 7 Working on schedules, discussions on shortage of officials, allocations and gluing between districts for the culminating events.

District 8 New schools have joined as the GNL is now part of District 8. Discussion on league games only (no non-conference games in upcoming short seasons) and discussions about culminating events

District 9 Just had first meeting in-person as new schools have joined the District. Discussed planning for scheduling of culminating events and finances being impacted by Covid.

New Business

Stroncek asked about timing of our meetings, especially as we continue to meet virtually.

Kanyer suggested a partnership with AWSP- as AD's are leaders in their school house. Sharing articles for our respective magazines might be a start and having a breakout in the other's conferences will also be beneficial to each organization. AWSP suggested a potential merger, but certainly that was just a preliminary question.

Titus sent an electronic Executive Director evaluation tool. Some still need to reply. Of the ones that came back, glowing reviews on their leadership and work for our organization. Suggestion to keep the contract in conjunction with the conference and maintain a June to June contract. Tikker suggested that there needs to be a conversation regarding a process to define how the succession of the position will happen in the future as they won't do this forever. Since a contract wasn't tendered in June: **Motion by Keller/Peitz to approve the Executive Director Contract for 2020-21 for Dave Tikker and Executive Director Treasurer for 2020-21 for Cindy Tikker. Motion Passed.**

Adjournment

Motion by VanSickle/Johnson to adjourn. Approved.

Next meeting in January