



WSSAAA EXECUTIVE BOARD MEETING MINUTES

October 15, 2017
@ Hotel RL / Spokane, WA

In attendance: Joe Keller, Dave Tikker, Cindy Tikker, Robert Polk, Eric Titus, Don Beazizo, Steve Frucci, Cole Kanyer, Scott Nordi, Ken Lindgren, Eric McCurdy, Lacy London, John Applegate, Rocky Verbeck, Lorri Slauson, Loren Sandhop, Ken VanSickle, Jerry Striegel, Steve Bridge, Wendy Malich, Cale Piland

President Scott Nordi called meeting to order at 10:00AM

Secretaries Report

Minutes of 6/11/17 Board meeting sent electronically

Motion by Lindgren/Frucci to approve minutes of 6/11/17. Approved

Financial Report

Transactions, Net worth, Comparisons YTD, and Budget Committee were reviewed. Mike Murphy did an audit review and the organization is healthy. Finance Committee met yesterday.

Motion by Malich/ Keller for WSSAAA to add a credit card resource, such as Square Cash. Approved.

Discussion on registration for conference. In comparison, AWSP Asst. Principal Conference is \$400 registration compared to ours, and they only provide one meal.

Motion by Malich McCurdy to Increase Conference Fee from \$185 to \$200

Motion by Keller/Lindgren to approve the financial report and the budget for 2017-18. Approved

WIAA Report

Malich, McCurdy and Lindgren reported that the last WIAA Executive Board Meeting covered Transaction report, Net worth, and Auditors Report were presented.

Board had three audience at last meeting. Request from a non-WIAA school, that offers a sport (i.e. soccer or volleyball) off-season also want their kids to have opportunity to play at their public school of record in WIAA season. No action. Second decision was the Bellevue decision, where the Exec Bd. Ruled to reinstate their playoff opportunity this year, but vacated the two titles and their 2nd place trophy, plus received a \$2500 fine. And lastly was NW Yeshiva request to adjust their Wed game at State BB due to fast and this was denied.

Outreach

Discussion on WSSAAA presence at AWSP Principal Conference. Titus and Bridge had reached out requesting to offer a presentation or a breakout session, but this has not materialized as of yet. Suggestion to start with getting a booth at both the Superintendent and AWSP Principal Conference. Concern about budget shortcomings and that Activities Matter as the Legislature embarks on Levy Lids and the McCleary Funding.

Motion by Keller/Polk to have a WSSAAA booth to get our message out to both the Superintendent and Principal Conferences. Approved

Request for new award

Request to honor and add a State Athletic Trainer Service Award. Cost would be the time from our conference, because MedCo would supply award and the State Trainer Association would pay for their lodging. The awards committee would be charged with selecting, unless we have an external committee like we started with Conference committee. ATC's have their own conference but they are such an integral part of what we do.

Motion by Applegate/McCurdy to accept the proposal to award a Trainer Service Award. Approved.

Motion by Applegate/McCurdy to have a separate external committee, including representation members of WSSAAA Bd. To select the winner. Approved.

Mentoring

Mentoring update from Jeff Pietz. Jeff Lowell and Pietz are now heading up the program. Webinars are on-line, and cover many areas. New plan is to suggest reviewing one or two of the webinars and not recreate them. Question and answer follow up to the webinar as a resource. District mentors will get a checklist to help accountability. Suggestion to create an index to the toolbox and webinars so people can reference quickly where they can find needed information.

Hotel RL Update- Presentation

Ruth from the Red Lion presented to our Executive Board on the relationship between WSSAAA and Red Lion. RL sponsors the WSSAAA \$2000 scholarship, \$5 rebate on rooms. Reduced ancillary expenses, free parking, free shuttle; upgraded facility, and yes there is a challenge of our growth. RL is looking to renovate the basement to create 3 new breakout areas- with air walls. Suggestion to reduce vendor space by 2 feet each to create more vendor space. Question about new check in process, especially for a large group. Concern that we have outgrown the hotel in terms of vendor space. Concern about housekeeping issues. Late check out concern was also voiced.

Executive Director's Report

Tikker reported that the NIAAA recognized WSSAAA for our increase in membership. Tikker loves the NIAAA banner memorializing our accomplishment.

New game management posters available, such as Sportsmanship, Stay off the Playing Surface, etc.

Sponsorships for WSSAAA are steady and consistent. Budget committee met yesterday. Two new sponsors have suggested a profit sharing model vs. money up front that other sponsors have done for exposure and benefits etc. This type of sponsorship concept puts the organization or leaders in a tough position. No action at this time, however, consensus was to avoid this type of partnership.

WSSAAA Board toured the Grand Hotel

Tikker reported that the 2020 Conference year, is the final year of the Hotel Contract with the Red Lion and they may let us out early should we decide to move. We have reached a point where the conference is at the maximum at RL. We cannot have any more vendors at RL, the breakout rooms and meals are maxed out at the RL. Comparatively, it will cost an additional \$10-12,000 at the Grand. We have two more years at RL.

Comparing the Grand to the Red Lion on cost to the attending Athletic Director: Parking at the Grand is normally \$17 will be reduced down to \$12 vs. \$0 at RL. WSSAAA is a big fish at RL and more intimate (as we take over the hotel), Grand is \$180 vs. \$130 per night. Grand is more like a National Conference feel. Room rebate the same for WSSAAA. WSSAAA would potentially lose the \$2000 scholarship money, and at the Grand we'd be charged for rooms. Points earned would be to through Marriott vs. RL. Our food may increase, as well as Audio Visual expense at Grand. Breakout rooms at the Grand are much more conducive to learning- they are larger and allow us to continue to focus on the teaching/mentor aspect of our conference.

Titus suggested the conference might be better served in the fall (end of Sept) vs. April? Time of conference maybe should be surveyed to the membership but that decision is different from the decision at hand. Typically, a conference has a three-year contract, so that dates can be set with the hotel and vendors, so a decision to change time of year is probably 6 years out.

Motion by Bezizo/ Polk to approve Tikker to negotiate with the Grand for the 2021 Conference and negotiate being released from the RL in 2020 as well as potential fall vs. spring dates. Approved

Clock hours and professional educational credits can be accessed on 24/7. 24/7 will allow free hours for WSSAAA members after June 30 for a one month window. Webinar by Todd is available for a league to create the league conference dates.

Middle Schools

Slauson has organized a one day MS Workshop on October 30 in Spokane coming up. MS AD's are encouraged to nominate for the Give Me 5 program to WIAA (didn't have a female for whole state last month).

NIAAA

National AD Conference will be December 8-12, 2017 Phoenix, AZ

Our own Wendy Malich – will receive an NFHS Citation Award, and Steve Bridge – will receive the NIAAA Distinguished Service Award

State Presidents Breakfast 12/10/17 @ 8:00AM Bezizo will attend with Nordi.

WSSAAA social Monday night, no host social 7-10 PM at the Phoenix Sheraton to honor Bridge and Malich.

The two hotels hosting the conference are the Phoenix Hyatt and Phoenix Sheraton and there is a Conference Center between the two.

Board Assignments

There are several Board Assignments that need to be filled as Richer is bowing out after this year. We have a year to shadow Joe's footsteps for the Magazine and Scholarship. KELLER will assume the Magazine- he will work to get articles for the 7 issues that we send out thru All American Publishing. Sponsors and Ad's are done by Tikker. There will be a need to edit and re-read submissions as the editing piece is going away. BEZIZO will assume the Scholarship Chair for the Scholarship committee. The committee meets one full day as well as soliciting the nominations. He will take the nominations for the scholarships and the AD of Year.

APPLEGATE will assume Master of Ceremony role for the AD of Year Banquet as Dave Lutz has requested to no longer do that role.

2018 WSSAAA Conference

London reported the Conference Planning Committee has met twice and popular breakouts have been chosen. Six breakouts per session instead of 5. Opening speaker is Erin Jones (Diversity & Inclusion) and Closing is Mike Papale (4 Pillars or In a Heartbeat). Planning for the Conference is right on track.

Vendor Report

Nordi reported that his initial Vendor Blast has already brought back 12 vendors to date, ahead of where we were last year. Fee went from \$400-to \$450. Late Fee is now \$500 after Mar 1st. WSSAAA is not competing with Oregon Conference this year so we anticipate a full vendor hall.

LTI Coordinator

NIAAA has added 503 this year as a base course for the CAA. CMAA will have 510 Transgender. CMA has a written project, and pilot an oral component. Challenge has been that non-members or members have forgotten their account so courses are not attributed to the correct person/account. AD's may be the only position held in the school house that doesn't require a certification. North Dakota is pursuing that with their OSPI to mandate 501 and 502. POLK will be stepping down as coordinator and someone needs to step in with Titus.

Awards

Malich sent electronic document on all awards available through WSSAAA. Distinguished and Citation awards are needed by Apr. 1. Nominations for AD of the Year are needed by January Executive Board meeting, so they should be on league's December agendas, so the District can select their finalist by the January WSSAAA Board meeting.

Motion by VanSickle/ Nordi to honor Joe Keller with the State Award of Merit as past president. Approved.

WSSAAA Hall of Fame nominations are due to Tikker by January Board Meeting and he will send out electronic nomination form.

Motion by Polk/VanSickle to nominate Jim Piccolo, Jim Meyerhoff and Steve Bridge for NIAAA Hall of Fame Award. Approved

Commendation nominations have reduced since we have taken out of the conference, but they are still available for AD's to recognize people in their communities.

New MC will be Applegate for the AD of the Year/Hall of Fame Banquet. Discussion about reducing the time the banquet takes so that people will come and don't shy away because of the length.

WSSAAA Magazine

Richer will get ahold of people regarding when articles are due. Oct. magazine came out. Some may need to check SPAM if they are not receiving or if it's blocked by District webserver.

Educational Aspects

Bridge dispersed two handouts, one on Highland FB brain injury and items requested of coaches in the lawsuit. Second was regarding a Supreme Court case involving Sexting implications.

New Riddell sensor helmets are gaining traction with incentives. Concern about not outfitting a whole team at once.

Membership

Final Forms has been sending reminder to update membership. Cards won't come till payment has been received and same for the NIAAA. Working to set-up way have a School District do multiple AD's on one payment.

District Reports

District 1 Piccolo is retiring as Director. Marysville may go back to one HS school which will impact West Co 3A/4A

District 2 no report

District 3 realignment issue

District 4 no report

District 5 CWAC (2A) has tried division for Football

District 6 no report

District 7 official shortages for all sport/ tragedy at Freeman

District 8 added MCC to EWIAA, quasi state Slowpitch tournament

District 9 down to 7 schools, Don Wilkins new Director