

2021 WSSAAA CONFERENCE

Wednesday, June 23, 2021

		LTI Classes	Keynote Speakers
		Breakout Sessions	Vendor Exhibits/ Drawings
		Conference Meals	
		General Conference Information	
12:00 PM - 3:00 PM	Conference Registration Desk Open (Registration)		
12:00 PM - 4:00 PM	WSSAAA Golf Tournament/WSSAAA Wine Tasting		
1:30 PM - 5:30 PM	LTC 506 - Athletic Administration: Legal Issues II (Title IX & Sexual Harassment) (Room H)		
2:00 PM - 5:00 PM	CAA Exam Review/CAA Exam (Room F)		
6:30 PM - 7:30 PM	First Time Attendees/New AD's - Conference Preview and Q&A session with Mentors, WSSAAA Board & Conference Planning Committee (Room F)		
7:30 PM - 9:30 PM	AD's Social & Cornhole Tournament Kickoff (Cyber Café)		

Thursday, June 24, 2021

7:30 AM - 12:00 PM	Conference Registration Open			
8:30 AM - 10:00 AM	Welcome Message/Opening Session - Brian Cain The 10 Pillars of Athletic Administration Mental Performance (Quadrant C)			
10:00 AM - 10:15 AM	LTI 710-A - Athletic Administration: "Current Issues in American Sports" (Quadrant C) All are welcome to audit, those wishing to earn credit must attend 4 of the following breakout sessions: 1A, 1B, 1D, 2A, 2C, 2D, 3A, 3C, 3D, 4A, 4D, WIAA Large Group Breakout			
10:15 AM - 11:15 AM	Meeting Room A Breakout 1A- Brian Cain - The 1% Intention: A Game Plan For Staff and Student Athlete Development	Meeting Room D Breakout 1B- BJ Kuntz- Women in Athletic Leadership	Meeting Room E Breakout 1C - GESA Credit Union, Brandon Allison: Educational Partnerships to Boost Athletic Program Funding	Meeting Room H Breakout 1D-WIAA Mick Hoffman- Arbitrator: Lessons Learned & Next Steps
11:15 AM - 11:45 AM	Visit Vendors/Door Prize Drawing			
11:45 AM - 12:30 PM	Vendor Hall Lunch			
11:45 AM - 12:30 PM	Middle School AD Lunch Meeting (Room A)			
12:45 PM - 1:45 PM	Meeting Room A Breakout 2A- Jason Dilley: Step by Step Instructions on establishing an E-Sports Program at Your School.	Meeting Room D Breakout 2B- Clay Burnett - FinalForms: Increase Student Safety & Improve Outcomes	Meeting Room E Breakout 2C- Steve Bridge- Hot Topics in Interscholastic Sports	Meeting Room H 2D-WIAA- Andy Barnes- Governance: A Summary of 2020 and Information about Re-Districting
1:45 PM - 3:15 PM	Visit Vendors- Vendor Social			
2:00 PM - 6:00 PM	LTI 706 - Coaching Coaches to be Leadership Educators (Room C)			
5:00 PM - 8:00 PM	WIAA Taco Bar & WSSAAA Social (Quadrant C)			

Friday, June 25, 2021

7:30 AM - 9:00 AM	League/Regional/District Meetings (Various Locations)			
8:30 AM - 9:00 AM	NIAAA-U Information/Certification Meeting- Dwayne Johnson, Erik Titus (Room A)			
9:00 AM - 10:00 AM	Visit Vendors/Door Prize Drawing			
	<u>Meeting Room A</u>	<u>Meeting Room D</u>	<u>Meeting Room E</u>	<u>Meeting Room H</u>
10:00 AM - 11:00 AM	Breakout 3A- Suzanne Vick, Russ Waterman, Johnny Lee, Tara Davis- Tough Conversations, Building Relationships, & Overcoming Fear to Lead	Breakout 3B- Hometown Ticketing, Eamon Fitzpatrick: Event Management and Financial Transparency	Breakout 3C- Ken Briggs- Stress Management: When Your Job Gives You a Dumpster Fire, Roast Marshmallows	Breakout 3D- WIAA- Cindy Adsit- Out of Season: Preventative Steps
11:15 AM - 11:45 AM	Visit Vendors/Door Prize Drawing			
12:00 PM - 1:00 PM	Lunch - Vendor Hall			
	<u>Meeting Room A</u>	<u>Meeting Room D</u>	<u>Meeting Room E</u>	<u>Meeting Room H</u>
1:15 PM - 2:15 PM	Breakout 4A- Middle School Roundtable	Breakout 4B- PreCor Commercial Fitness, Annie Beason: Air Purification & Sprayers- How to Maximize your Sports Equipment Needs	Breakout 4C- Matthew Glick, GoGipper-Learn from the Pro's: Social Media Must-Knows for High School Athletic Departments	Breakout 4D- WIAA- Andy Barnes- 2021-22 State Tournaments: Allocations, RPI, Tournament Format: A Comprehensive Look
2:30 PM - 4:30 PM	Vendor Hall Social/Drawings			
5:30 PM- 8:00 PM	WSSAAA Hall of Fame / AD of the Year Banquet (Quadrant C) *Ticket*			
8:00 PM - 10:00 PM	Conference Hospitality Social (Quadrant C)			

Saturday, June 26, 2021

7:30 AM - 11:00 AM	Conference Registration Desk Open (Registration)
8:00 AM - 9:30 AM	WIAA Breakfast and General Meeting (Quadrant C)
10:00 AM - 11:00 AM	WSSAAA General Meeting Last Chance Drawing - 50/50 - "Big Money" Giveaway (Quadrant C)
12:00 PM - 4:00 PM	NIAAA- Section 8 Meeting (Room A)