

WSSAAA Conference Spring 2024

Playing the Game: Gratitude, Attitude, Manners, Emotions

Updated: 3/26/24

Saturday April 27th, 2024

Time	Event	Presenter / Host	Title	Location
8:30-10:00	Conference Registration Desk Open	Erik Titus, CMAA	WSSAAA Asst Exec Director / Treasurer	Great Hall Alcove
9:00-10:00	CAA Exam Review	Cole Kanyer, CMAA Lauren McDaniel, CAA	Ellensburg HS Asst. Principal/AD Central Kitsap SD AD	Room A
10:00-12:00	CAA Exam Test	Cole Kanyer, CMAA Lauren McDaniel, CAA	Ellensburg HS Asst Principal/AD Central Kitsap SD AD	Room A
9:00-11:00	LTI 790 - Leadership Training - Instructional Methods and Techniques	Cole Kanyer, CMAA	Ellensburg HS Asst. Principal/AD	Boardroom
12:00-3:00	Conference Registration Desk Open	Erik Titus, CMAA	WSSAAA Asst Exec Director / Treasurer	Great Hall Alcove
1:00-5:00	WSSAAA Golf Tourney Sponsored by BSN	Matt Cooke	LaCenter HS AD	Columbia Point GC
1:30-5:30	LTI1510 Legal Issues IV (Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Student-Athletes, & Intellectual Property) (Required for CMAA Certification)	Jeff Lowell, CAA Rebecca Moe, CAA Lance Den Boer, CAA	Bellevue SD AD University Prep AD Zillah HS AD	Room C
	LTI 705 Coach Centered Educational Athletics a Character Based Coach to Coach Mentoring Program	Mick Hoffman, CMAA	WIAA Executive Director	Room A
6:00-7:00	First Time Attendee/New AD Conference Preview	All Board Members		Room H
7:00-9:30	AD Social, Dinner (LIVE MUSIC) - Sponsored by Hometown Ticketing		Hometown Ticketing	Big Hallway

Sunday, April 28th, 2024

Time	Event	Presenter / Host	Title	Location
7:30-12:00	Conference Registration Desk Open	Erik Titus, CMAA	WSSAAA Asst Exec Director / Treasurer	Great Hall Alcove
8:00-9:00	Opening Keynote Speaker - Anne Marie Anderson	Anne Marie Anderson Dwayne Johnson, CMAA	AMA Speaks LLC Port Angeles HS AD	Ballroom C
9:10-10:10	Jay Hammes - School Safety Certification	Jay Hammes, CMAA	President, Safe Sport Zone, LLC	Ballroom C
10:00 AM	Vendor Hall Opens			Ballroom A,B,D
10:10-10:25	LTI 710A - Current Issues in American Sports (Credit for LTI 710 is received by attending 4 designated breakout sessions that will be highlighted in the Conference program)	Cole Kanyer, CMAA	Ellensburg HS Asst. Principal/AD	Room H
10:15-11:15	BRK OUT 1A - Legal Issues / Hot Topics / Risk Management	Steve Bridge, CMAA Bryan Johnson	Clear Risk Solutions, WSSAAA Exec Brd Ephrata HS AD	Room A/B
	BRK OUT 1B - Approaches to Middle School Athletics	Pat Round, Brian Smith, Mark Thompson	Northwood MS, WSSAAA Executive Board Kent SD AD	Room C
	BRK OUT 1C - FinalForms Data Governance in the Athletic Department	Clay Burnett	CEO - FinalForms	Room D
11:15-11:45	BRK OUT 1D - Developing the "Glue Rule" 25.2.8 With Particular Language	Jeff Lowell, CAA	Bellevue SD AD	Room E / F
	BRK OUT 1E - Engaging, Inspiring and Empowering Female Athletes and Coaches	Ann Marie Anderson	AMA Speaks LLC	Room G
11:15-11:45	Vendor Hall; Drawing #1	J.Appelgate, R. Waterman		Ballroom A,B,D
11:45-12:30	WSSAAA Lunch; Speaker - Mark Leinweaver - Be the Agent of Change	Mark Leinweaver Brian Dundas (Snap Mobile)	Snap Mobile	Ballroom C
12:45-1:45	BRK OUT 2A - How to Schedule inside of Arbiter - League Scheduling	Johnny Lee	Silas HS AD	Room A/B
	BRK OUT 2B - NCAA Eligibility - Parent Education Night / Multi HS District and the AD	Rob Hill John Yellam, CAA Jerry Peterson, CMAA	Yelm HS AD Federal Way HS AD Federal Way SD AD	Room C
	BRK OUT 2C - Introduction of Flag Football	James Neil	Tacoma SD AD	Room D
	BRK OUT 2D - AI for AD's - Understanding this platform	Cole Kanyer, CMAA	Ellensburg AD	Room E / F
	BRK OUT 2E - FinalForms Q & A	Steve Frucci	FinalForms	Room G
	BRK OUT 2F - Health and Safety in Athletics	Ciara Ashworth, LAT, ATC Justin Kesterson, CAA	President WSATA Asst Exec Director, WIAA	Room H
1:45-2:15	Visit Vendor Hall / Drawing #2	J.Appelgate, R. Waterman		Ballroom A,B,D
2:00-6:00	LTI 504 Legal Issues I (Liability for Sports Injuries & Risk Management) (Required for CAA Certification)	Steve Bridge, CMAA Jim Meyerhoff, CMAA Loren Sandhop, CAA	Clear Risk Solutions, WSSAAA Exec Brd Puyallup SD AD Moses Lake SD AD, WSSAAA Exec Brd President	Room A/B
	LTI 631 Emergency Management of Interscholastic Athletic Events	Jay Hammes, CMAA Wendy Malich, CAA Russ Waterman, CMAA	President of Safe Sport Zone LLC Franklin Pierce SD AD, WSSAAA Exec Brd Eastmont HS AD, WSSAAA Exec Brd	Room H
2:30-3:30	BRK OUT 3A - Digital Marketing for the Modern (but busy) Athletic Director	Jason French	Gipper	Room A/B
	BRK OUT 3B - Supporting LGBTQ student-athletes	James Neil	Tacoma SD AD	Room C
	BRK OUT 3C - Title IX and Athletic Equity	John Appelgate, CAA	Lake Washington SD AD	Room D
	BRK OUT 3D - WIAA Amendment - Q & A (Coaches School/Education/Esports)	WIAA Staff Justin Kesterson, CAA Jason Dilleay	Asst Exec Director, WIAA Exec Dir @ WA ST Scholastic Esports Association	Room E / F
3:30-5:00	WSSAAA/Vendor Social / Drawing #3 (Sponsor by Seattle Seahawks)	J.Appelgate, R. Waterman		Vendor Hall Ballroom A,B,D
7:00-9:00	WSSAAA Social - (Dessert Provided)	WIAA BIPOC Committee		Big Hallway

Monday, April 29th, 2024

Time	Event	Presenter / Host	Presenter Title	Location
7:30-9:00	League, Regional, Districts Meetings			
8:30-12:00	Conference Registration Desk Open	Erik Titus, CMAA	WSSAAA Asst Exec Director / Treasurer	Great Hall Alcove
9:00-9:45	Visit Vendors / Drawing #4	J.Appelgate, R. Waterman		Ballroom A,B,D
10:00-11:00	BRK OUT 4A - A Game Plan for Increasing Funding in your Athletic Department	Jerrold Fleury	Oak Harbor HS Assistant Principal/AD	Room A/B
	BRK OUT 4B - Supporting Native Leaders and Athletes through Trauma	Alvertise Brooks, CAA Stephen Carson II	Director of Admission & Outreach - Yellow Wood Academy Inchelium HS AD	Room C
	BRK OUT 4C - Promoting Your Athletic Department - Using Social Media to your Advantage	Kevin Owen	Sedro Woolley HS AD	Room D
	BRK OUT 4D - New AD's - What you need to know (How I survived my second year!)	Ray Bonnell, RAA	North Mason HS Dean of Students/AD	Room E / F
	BRK OUT 4E - ASB Rules & Booster Clubs - BRK OUT 4F - WIAA Classification Discussion	Brienne King WIAA Staff	WASBO	Room G Room H
11:00-11:45	Visit Vendors / Drawing #5	J.Appelgate, R. Waterman		Ballroom A,B,D
12:00-1:30	WSSAAA Lunch; Speaker - Rhonda Blandford-Green DEI in the Workplace - These Trees have Roots Sponsored by Gipper Cindy Tikker Luncheon Recognition	Rhonda Blandford-Green Sheridan Blandford	Inclusion Matters	Ballroom C
2:00-3:00	BRK OUT 5A - WIAA - Hot Topics Glue, Official Recruiting, Tournament Size	WIAA Staff		Room A/B
	BRK OUT 5B - How to Broadcast / Working with Media/C/TE Class	Bryan Johnson Ryan Shannon	Ephrata HS AD Wilson Creek HS AD	Room C
	BRK OUT 5C - WOW - "Women of Washington" Round Table Discussion	Rebecca Moe, CAA Lacey London, CAA	University Prep AD Holy Names Academy AD	Room D
	BRK OUT 5D - NFHS Network / rschooltoday	Mark Martin	VP - Washington Region rSchoolToday VNN WPA Network	Room E / F
	BRK OUT 5E - Build your Brand to Elevate Athletics	Brian Dundas	Snap Mobile	Room G
	BRK OUT 5F -			Room H
5:00-6:00	No Host Social			Ballroom C
6:00-8:30	WSSAAA Hall of Fame/AD of Year Banquet (Sponsored by GESA Credit Union) 2024 WSSAAA Hall of Fame Inductees Mike McKee, CMAA-Lynden HS Ken Van Sickle-University HS Tim Trimble, CAA-Montesano HS 2024 WSSAAA District Athletic Director of the Year Inductees Dist 1-Jason Pearson-Lake Stevens HS Dist 2-Jason Thurston, CMAA-Juanita HS Dist 3-Wendy Malich, CAA-Franklin Pierce SD Dist 4-Scott Chamberlin, CAA-Shelton HS Dist 5-Lance Den Boer, CAA-Zillah HS Dist 6-Greg Austin-Brewster HS Dist 7-Cam Gilbert-Deer Park HS Dist 8-Larry Usher-Hermiton HS Dist 9-Sam Korsland-Dayton SD	John Appelgate, CAA	Lake Washington SD AD GESA CU	Ballroom C

Tuesday, April 30th 2024

Time	Event	Presenter / Host	Title	Location
7:30-10:00	Conference Registration Desk Open	Erik Titus, CMAA	WSSAAA Asst Exec Director / Treasurer	Great Hall Alcove
8:00-9:00	WIAA Breakfast Sponsored by Legends Casino and Vital Signs - Wall of Fame	Mick Hoffman, CMAA WIAA Staff Gretchen Walker	WIAA Executive Director Vital Signs Wall of Fame-	Ballroom C
9:00-10:00	WSSAAA General Meeting and Service Awards, 50/50 Last Chance Drawing	Dave Tikker, CAA	WSSAAA Executive Director	Ballroom C