WSSAAA CONFERENCE - 2025

LEADING WITH COURAGE AND KINDNESS

(last updated 3/24/25)

Saturday April 26th, 2025

Time	Event	Presenter / Host	Title
8:30-10:00	Conference Registration Desk Open	Stark Porter, CAA	WSSAAA Assist. Exec. Director / Treasurer
9:00-11:00	Head's Up Blocking, Tackling Certification	Jeff Jamieson, CMAA	West Valley - Yakima Asst. Principal - Athletic Director
9:00-12:00	CAA Exam Review and CAA Test	Aaron Radford, CAA Lauren McDaniel, CAA	WSSAAA Exec. Board, Bonney Lk HS Athletic Coord. / Dean WSSAAA Exec. Board, Central Kitsap SD Athletic Director
12:00-3:00	Conference Registration Desk Open	Stark Porter, CAA	WSSAAA Assist. Exec. Director / Treasurer
2:00-6:00	WSSAAA Golf Tournament (Sponsor) (BSN)	Matt C./Dave B.	
1:30-5:30	LTI 506: Legal Issues II (Title IX & Sexual Harassment)	Jeff Lowell, CAA Lisa McCullough, CMAA Lauren McDaniel, CAA James Neal	Bellevue SD, Athletic Director The Bush School, Assistant Athltic Director WSSAAA Exec. Board, Central Kitsap SD Athletic Director Tacoma SD Athletic Director
1:30-5:30	LTI 726: Student Leadership Development	Wendy Malich, CAA Kyle McKenna, CAA Phil Willenbrock, CAA Lance Den Boer, CAA	WSSAAA Exec. Board, Peninsula SD Athletic Director Interlake HS Athletic Director Highline SD Athletic Director Zillah SD Athletic Director
7:00-7:30	First Time Attendee/New AD Conference Preview	WSSAAA Exec. Board	
7:30-10:30	AD Social, Dinner & Cornhole Tournament - Sponsored by HomeTown Ticketing		

Sunday April 27th, 2025

Time	Event	Presenter / Host	Title
7:30-10:00	Conference Registration Desk Open	Stark Porter, CAA	WSSAAA Assist. Exec. Director / Treasurer
8:30-10:00	Keynote Speaker – Christian Paige	Christian Paige	
10:00-5:00	Vendor Hall Open		
10:00-10:15	LTI 710A Current Issues in Education Based Sports	Aaron Radford, CAA	WSSAAA Exec. Board, Bonney Lk HS Athletic Coord. / Dean
	Breakout 1A – Christian Paige - Keynote	Christian Paige	
	Breakout 1B - Motivating Coaches: FISH Principal	Lance Gatter	Lake Washington SD - Title IX Specialist, Athletic & Activities
10:15-11:15	Breakout 1C - Tools for Developing Coaches	Dr. Hanna Olson	U of Washington Director of the Center for Leadership in Athletics (CLA)
	Breakout 1D – Work Life Alignment	Rich Barton, CMAA	NIAAA Associate Executive Director
	Breakout 1E – Game Changer: Navigating ASB & Booster Compliance	Brianne King	Executive Director, WASBO
	Breakout 1F – Creating Safe and Healthy Cultures in Sport	Madison Smith	Communications Manager #We Ride Together
11:15-11:45	Visit Vendors/Door Prize Drawing #1	Russ Waterman, CMAA Cole Kanyer, CMAA	WSSAAA Exec. Board /Vendor Chair, Eastmont SD Athletic Director WSSAAA Exec. Board, Ellensburg HS Asst. Principal / Athletic Director
11:45-12:30	Lunch (Snap Mobile) - 1044 Minutes in an Athletic Administrator's Day	Rich Barton, CMAA	NIAAA Associate Executive Director
	Breakout 2A – First Year AD – What you need to know	Ray Bonnell, CAA	Puyallup HS Athletic Director
	Breakout 2B – Preventing Abuse and Supporting Survivors	Annelise Ware	Program Manager #We Ride Together
12:45-1:45	Breakout 2C - Hiring, Supporting, Developing Women Coaches/Administrators	Dr. Hannah Olson Sam Brown	U of Washington Director of the Center for Leadership in Athletics (CLA) U of Washington Assoc. Director of Coaching Initiatives & Strategy
	Breakout 2D - Does Racial Mismatch Exist Between AD's and Student-Athletes	Tia Frazier	Tyee HS Athletic Director
	Breakout 2E – WIAA Hot Topics Session #1	WIAA Staff	WIAA
	Breakout 2F - Navigating NCAA Eligibility: Assisting Parents and Students	John Yellam, CAA Terry Jenks, Courtney McCurry, Rick Phillips, CAA Tom Bannan, RAA	Federal Way SD Athletic Director Decatur HS Athletic Director Thomas Jefferson HS Athletic Director Todd Beamer HS Athletic Director Federal Way HS Athletic Director
1:45-2:15	Visit Vendors/Door Prize Drawing #2 (2:00)	Russ Waterman, CMAA Cole Kanyer, CMAA	WSSAAA Exec. Board / Vendor Chair, Eastmont SD Athletic Director WSSAAA Exec. Board, Ellensburg HS Asst. Principal / Athletic Director
2:00-6:00	LTI 508: Legal Issues III (Hazing, Const., Disability, Employment Law)	Jeff Lowell, CAA Shane Nixon, CAA Suzanne Vick, CMAA	Bellevue SD, Athletic Director Fife HS Athletic Director & Dean of Students Curtis HS Athletic Director
2:00-6:00	LTI 608: Management Strategies and Organization Techniques	Tol Gropp, CMAA Richard Barton, CMAA Dustin Smith, CMAA Lacey London, CAA	NIAAA Past Board President, Dir of Athletics, Timberline HS, Boise, ID NIAAA Associate Executive Director NIAAA Board & President-Elect, Broken Arrow Public Schools AD, OK WSSAAA Exec. Board - Holy Names Acad Athletic Director
	LTI 718: Leading the Athletic Department Through Tragic Events	Scott Nordi, CAA Wendy Malich, CAA Dwayne Johnson, CMAA Cole Kanyer, CMAA	NIAAA Nat'l Faculty & Retired Athletic Director WSSAAA Exec. Board, Peninsula SD Athletic Director WSSAAA Exec. Board, Port Angeles Athletic Director WSSAAA Exec. Board, Ellensburg HS Asst. Principal / Athletic Director
2:30-3:30	Breakout 3A – Celebrating Your Athletic Program	Amber Plummer, CAA Dani Mundell, CAA	Bremerton HS Athletic Director Everett SD Athletic Director
	Breakout 3B – Survival Guide for New Ads	Lauren McDaniel, CAA	WSSAAA Exec. Board, Central Kitsap SD Athletic Director
	Breakout 3C - Supporting Mental Health: Coach and Administrator Role	Sam Brown	U of Washington Assoc. Director of Coaching Initiatives & Strategy
	Breakout 3D – Enhancing Your Athletic Department with HUDL and more	Bryan Johnson	Ephrata HS Assistant Principal / Athletic Director
	Breakout 3E – The Fundraising Playbook: Navigating ASB Compliance	Brianne King	Executive Director, WASBO
	Breakout 3F – Leadership Academy	Kevin Owen, CAA	Sedro Woolley HS Athletic Director
3:30-6:00	WSSAAA Vendor Social/Door Prize Drawing #3 (Sponsor)(4:00)	Russ Waterman, CMAA Cole Kanyer, CMAA	WSSAAA Exec. Board /Vendor Chair, Eastmont SD Athletic Director WSSAAA Exec. Board, Ellensburg HS Asst. Principal / Athletic Director
	Dinner on own - Go out and Support Local Business		

Monday April 28th, 2025

Time	Event	Presenter / Host	Title
7:30-9:00	League/Regional/District Meetings/WOW Meeting		
8:30-10:00	Conference Registration Desk Open	Stark Porter, CAA	WSSAAA Assist. Exec. Director / Treasurer
9:00-9:45	Visit Vendors/Door Prize Drawing #4	Russ Waterman, CMAA Cole Kanyer, CMAA	WSSAAA Exec. Board /Vendor Chair, Eastmont SD Athletic Director WSSAAA Exec. Board, Ellensburg HS Asst. Principal / Athletic Director
	Breakout 4A – Title IX – The Three Part Test	Kasha Roseta, JD. MPA.	Equity and Civil Rights Office, OSPI
	Breakout 4B – Hot Topics in Athletics	Steve Bridge, CMAA	WSSAAA Exec. Board, Clear Risk Solutions
10:00-11:00	Breakout 4C – Eligibility Hearings Prep	Brian Smith, CAA	WSSAAA Exec. Board, Kent SD Athletic Director
	Breakout 4D – Becoming a Courageous Leader	Melton Jefferson III, CAA	WSSAAA Exec. Board, North Creek HS Athletic Director
	Breakout 4E – Transformational vs. Transactional Leadership	Jerrod Fleury, CAA	Central Kitsap HS Athletic Director
	Breakout 4F – WIAA Staff	WIAA Staff	WIAA
11:00-11:45	Visit Vendors/Door Prize Drawing #5	Russ Waterman, CMAA Cole Kanyer, CMAA	WSSAAA Exec. Board /Vendor Chair, Eastmont SD Athletic Director WSSAAA Exec. Board, Ellensburg HS Asst. Principal / Athletic Director
12:00-1:30	WSSAAA Lunch: Honors (Sponsor)	WSSAAA Board	
	Breakout 5A – Title IX – Annual Athletic Evaluation	Kasha Roseta, JD. MPA.	Equity and Civil Rights Office, OSPI
	Breakout 5B – Ensuring a Positive Experience for Officials	Rick O'Leary	Lake Washington High School, Athletic Director
2:00-3:00	Breakout 5C – WIAA Hot Topics	WIAA Staff	WIAA
	Breakout 5D – Data Privacy & Security in Athletic Dept: A Modern Imperative	Clay Burnett	CEO - FinalForms
	Breakout 5E – Hot Topics in Athletics	Steve Bridge, CMAA	WSSAAA Exec. Board, Clear Risk Solutions
	Breakout 5F - Hold for Play On		
5:00-6:00	Social – No Host		
6:00-8:30	**WSSAAA Hall of Fame & AD of the Year Banquet (Sponsor – GESA)**	John Appelgate, CAA	WSSAAA Exec. Board, Lake Washington SD Athletic Director
	2025 WSSAAA Hall of Fame Inductees	Colin Cushman, CAA Wendy Malich, CAA Patrick Brown	WSSAAA Exec. Board, Sehome HS Athletic Director WSSAAA Exec. Board, Peninsula SD Athletic Director Squalicum HS Athletic Director
	WSSAAA 2025 District Athletic Direct of the Year Recipients	David Gerig Suzannee Vick, CMAA Mike Tully, CAA Loren Sandhop, CAA Kyle Cowan, CAA	King's HS Athletic Director Curtis HS Athletic Director Raymond SD Athletic Director WSSAAA Exec. Board, Moses Lake SD Athletic Director Kamiakin HS Athletic Director
8:30-11:00	Awards Social (Sponsor – Final Forms)	Clay Burnett	CEO - FinalForms

Tuesday April 29th, 2025

Time	Event	Presenter / Host	Title
7:30-10:00	Conference Registration Desk Open	Stark Porter, CAA	WSSAAA Assist. Exec. Director / Treasurer
8:00-9:00	WIAA Breakfast	Mick Hoffman, CMAA	WIAA Executive Director
		Cindy Adsit	WIAA Asst. Exec. Director - Compliance
		Andy Barnes	WIAA Asst. Exec. Director - Operations
		Jenee James	WIAA Asst. Exec. Director - Educ & Special Programs
		Justin Kesterson, CAA	WIAA Asst. Exec. Director - Eligibility & Technology
9:00-10:00	WSSAAA General Meeting and Service Awards, 50/50 Drawing	Erik Titus, CMAA	WSSAAA Executive Director