

2023



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P.O.P. Culture: The Power of Positive Culture

SATURDAY - APRIL 22ND

8:30-10:00	Conference Registration Desk Open	Cindy Tikker	Great Hall Alcove
9:00-11:00	Heads Up Blocking, Tackling, and Equipment Fitting Certification	Jeff Jamieson, CAA Casey Gant, CAA	Richland HS
9:00-12:00	CAA Exam Review and CAA Test	Cole Kanyer, CMAA	Room A
12:00-3:00	Conference Registration Desk Open	Cindy Tikker	Great Hall Alcove
12:30-5:00	WSSAAA Golf Tourney Sponsored by BSN SPORTS		Columbia Point GC
1:30-5:30	LTI 506: Legal Issues II (Title IX & Sexual Harassment)	Jeff Lowell, CAA Dwayne Johnson, CMAA Lance Den Boer, CAA	Room C
1:30-5:30	LTI 630: Emergency Management of Interscholastic Athletic Events	Wendy Malich, CAA Jim Meyerhoff, CMAA Erik Titus, CMAA	Room A
6:00-7:00	First Time Attendee/New AD Conference Preview	WSSAAA EXEC. BOARD	Room E
7:00-9:30	AD Social, Dinner & Cornhole Tournament - Sponsored by Hometown Ticketing		Big Hallway

SUNDAY - APRIL 23RD

7:30-12:00	Conference Registration Desk Open	Cindy Tikker	Great Hall Alcove
8:30-10:00	Opening Speaker - Be positive within your sphere of influence	Danny Beard	Ballroom C
10:00-2:30	Vendor Hall Open		BALLROOM A, B, D
10:00-10:15	LTI 710A- Current Issues in Education Based Sports	Erik Titus, CMAA	Room H
10:15-11:15	BRK OUT 1A - Being About Others Program	Mike McKee, CMAA Patrick Brown, CAA Jerrold Fleury Kevin Owen Don Beazizo, CMAA	Room A/B
	BRK OUT 1B - Legal Issues/ Hot Topics/ Risk Management	Steve Bridge, CMAA	Room C
	BRK OUT 1C - Culturally Responsive Activities and Athletics	Dr. Charlene Williams	Room D
	BRK OUT 1D - Approaches to Middle Level Fundraising	Pat Round	Room E/F
	BRK OUT 1E - Data Governance in the Athletic Department: Sys Mgmt of Eligibility	Clay Burnett	Room G
	BRK OUT 1F - WIAA Classifications	Andy Barnes	Room H
11:15-11:45	Visit Vendors/Door Prize		Ballroom A,B,D
11:45-12:30	Lunch - Sponsored by Snap! Mobile		Ballroom C
12:45-1:45	BRK OUT 2A - Work / Life Integration for Athletic Administrators	Lauren McDaniel, CAA Cole Kanyer, CMAA	Room A/B
	BRK OUT 2B - Coaching Boys into Men/ Athletes as Leaders (Team Building)	Ward Urion Ellie Greenberg	Room C
	BRK OUT 2C - Making Officials Feel Safe and Welcome	Russ Waterman, CAA Steve Simonson	Room D
	BRK OUT 2D - Sportsmanship Forum	Patrick Brown, CAA	Room E/F
	BRK OUT 2E - Final Form Users- Tips & New Features	Steve Frucci, CAA	Room G
	BRK OUT 2F - Middle School Hot Topics Round Table	Pat Round Mark Thompson Audra Goodman	Rm H
1:45-2:15	Visit Vendors/Door Prize		Ballroom A,B,D
2:00-6:00	LTI 508: Legal Issues III (Hazing, Constit. Law, Disabilities Law, & Empl & Labor Law)	Lori Jensen-Box, CAA Steve Bridge, CMAA Rick O'Leary, CAA	Boardroom in SpringHills Suites
2:00-6:00	LTI 703: Student Centered Educational Athletics Performance Beyond the X's and O's	Erik Titus, CMAA Jo Ito, CAA Lacey London, CAA Ryan Peplinski Lance Gatter Jeff Lowell, CAA	Boardroom in SpringHills Suites
2:30-3:30	BRK OUT 3A - New AD's - What you need to know	Ward Urion Ellie Greenberg	Room C
	BRK OUT 3B - Hazing in School Athletics	Gary Larson	Room D
	BRK OUT 3C - Building an Academic Based Athletic Program	Steve Coker William Garrow	Room E / F
	BRK OUT 3D - Everybody wins: Sports Officiating Class Development	Terry Jenks	Room A/B
	BRK OUT 3E - NCAA Eligibility	Courtney McCurry Rick Phillips John Yellam, CAA	Room G
	BRK OUT 3F - Empowering & Inspiring Females as Students Athletes, Coaches, & Ads	Rebecca Moe, CAA Suzanne Vick, CMAA	Room H
7:00-9:00	BIPOC Social		Big Hallway

MONDAY - APRIL 24TH

8:30-12:00	Conference Registration Desk Open	Cindy Tikker	Great Hall Alcove
9:00-9:45	Visit Vendors/Door Prize		Ballroom AB,D
10:00-11:00	BRK OUT 4A - Developing the Character, Leadership, & Sportsmanship of HS Athletes	Dr. Joe Hoedel Ciara Ashworth Kim Stevens	Room A/B
	BRK OUT 4B - CollaborATE! with your Athletic Trainer	Josh Holliday	Room C
	BRK OUT 4C - Ways to Evaluate Athlete Performance	Russ Waterman, CAA Jeff Jamieson, CAA	Room D
	BRK OUT 4D - WIAA Redistricting Round Table	Paul Manfred Harlan Kredit	Room E/F
	BRK OUT 4E - Role Differentiation between Head & Asst. Coach	Phillip Wellenbrock, Ed. D., CAA Lori Jensen-Box, CAA	Room G
	BRK OUT 4F - Transformational Athletic Dept. Software & WASBO Verified Fundraising	Erin Johnson Brian Dundas	Room H
11:00-11:45	Visit Vendors/Door Prize		Ballroom AB,D
12:00-1:30	WSSAAA Lunch & Keynote Speaker - Champions 101- Building Culture Through Positive Leadership- Sponsored by Gipper	Travis Daugherty	Ballroom C
2:00-3:00	BRK OUT 5A - WIAA Coaches Education; a renewed approach	BJ Kuntz, CAA Ciara Ashworth Kim Stevens	Room A/B
	BRK OUT 5B - Recruiting & Hiring an Athletic Trainer	Josh Holliday Suzanne Vick, CMAA	Room C
	BRK OUT 5C - A Proactive Approach to the AD position	Russ Waterman, CAA Johnny Lee Tara Davis	Room D
	BRK OUT 5D - A Deeper Dive into Performance & Leadership	Travis Daugherty	Room E/F
	BRK OUT 5E - Partnership Opportunities to Increase Program Budgets	Brandon Allison	Room G
	BRK OUT 5F - Department of One: AD Efficiency	Dr. Danielle LaPoint	Room H
5:00-6:00	Social - No Host		Big Hallway
6:00-8:30	WSSAAA Hall of Fame & AD of the Year Banquet Hall of Fame - Tim Graham, CMAA Dist 1- Mark Perry - Dist 2- Cathy Schick, CMAA - Dist 3- Rob Swaim, CMAA Dist 4- Matt Cooke - Dist 5- Cole Kanyer, CMAA - Dist 6- Jeff Carlson Dist 7- Ryan Peplinski - Dist 8- John Barrington - Dist 9- Dean Wagenaar		Ballroom C

TUESDAY - APRIL 25TH

7:30-10:00	Conference Registration Desk Open	Cindy Tikker	Great Hall Alcove
8:00-9:00	WIAA Breakfast and General Meeting	Mick Hoffman, CMAA Cindy Adsit Andy Barnes	Ballroom C
9:00-10:00	WSAAA General Meeting and Service Awards, Last Chance Drawing	BJ Kuntz, CAA Justin Kesterson, CAA Dave Tikker, CAA Wendy Malich, CAA	Ballroom C